



Conwy Sports Awards Sponsorship Packages





The Event

For over 26 years, the Conwy Sports Awards have been shining a spotlight on the incredible athletes and unsung heroes of Conwy County Borough. From young rising stars to seasoned competitors, these awards celebrate those who push the boundaries of excellence in their chosen sport, as well as the dedicated individuals who work tirelessly behind the scenes to support clubs and athletes week in, week out.

Conwy is home to exceptional talent, with competitors making their mark on national, international, and even world stages. This prestigious event, held annually at Venue Cymru, Conwy's premier theatre and conference venue, is a true celebration of sporting dedication, passion, and achievement.

The 2025 Conwy Sports Awards will take place on Friday, 21st November at 7:30 PM in the Venue Cymru Arena, bringing together 400 guests, including athletes, sponsors, and council executives. The night will culminate in the announcement of winners across 12 categories, with the excitement streamed live on Youtube for all to enjoy.

Join us as we honour the sporting excellence that makes Conwy proud!







Categories

1. Junior Sports Man
2. Junior Sports Woman
3. Junior Sports Team
4. Young Volunteer
5. School of the Year
6. Special Achievement

7. Senior Sports Man
8. Senior Sports Woman
9. Senior Team
10. Volunteer of the Year
11. Coach of the Year
12. Services to Sport







Why Sponsor the Conwy Sports Awards?

Enhance Brand Visibility

Gain exposure to a broad audience, including athletes, sports clubs, local businesses, and media.

Showcase Community Commitment

Demonstrate your support for grassroots sports and local talent.

Network & Engage

Connect with influential figures in the sporting and business community.

Corporate Social Responsibility

Align your brand with values of dedication, teamwork, and excellence.



Title Sponsor - £2000

This sponsorship level offers the most visibility, prestige, and engagement with the Conwy Sports Awards audience.

- Naming rights for the award ceremony.
- Company name and logo on all correspondence and publicity.
- 2 tickets for the ceremony and VIP hospitality.
- Company profile and logo in the event programme.
- Company profiled in the master of ceremonies speech.
- Coverage of the awards through the relevant social media platforms.
- Company mentioned in relevant press releases.
- An exhibition space at the event (to be requested in advance).



VIP Reception Sponsorship - £1000

A VIP Reception Sponsor is a prestigious sponsorship level that grants exclusive branding at the VIP reception area, which is attended by high-profile guests, including athletes, sponsors, and council executives.

- Company branding of the VIP reception room.
- 2 tickets for the ceremony and VIP hospitality.
- Company profile and logo in the event programme.
- Company profiled in the master of ceremonies speech.
- Coverage of the awards through the relevant social media platforms.
- Company mentioned in relevant press releases.
- An exhibition space at the event (to be requested in advance).





Category Sponsorship - £500

By sponsoring a specific award category, such as "Junior sports team" or "Coach of the Year," your organisation/business will be directly associated with celebrating outstanding talent and achievement.

- 2 tickets for the ceremony and VIP hospitality.
- Company logo used on all material relating to its category.
- Company mentioned in relevant press releases.
- Company profile and logo in the event programme.
- Company profiled in the master of ceremonies speech.
- Coverage of the awards through the relevant social media platforms.
- An exhibition space at the event (to be requested in advance).





Guest of Honour Sponsorship - £500

The Guest of Honour is typically a well-known figure in the world of sports, someone who embodies excellence, achievement, and inspiration. For example Endurance athlete Sean Conway at the 2024 awards.

- Photo at the event with the guest of honour.
- 2 tickets for the ceremony and VIP hospitality.
- Company mentioned in relevant press releases.
- Company profile and logo in the event programme.
- Company profiled in the master of ceremonies speech.
- Coverage of the awards through the relevant social media platforms.
- An exhibition space at the event (to be requested in advance).





Entertainment Sponsorship - £300

The Entertainment Sponsor plays a key role in enhancing the overall experience of the event by supporting the live entertainment.

- 2 tickets for the ceremony and VIP hospitality.
- Company mentioned in relevant press releases.
- Company profile and logo in the event programme.
- Company profiled in the master of ceremonies speech.
- Coverage of the awards through the relevant social media platforms.
- An exhibition space at the event (to be requested in advance).





Table Sponsorship - £100

Sponsor a table at the Conwy Sports Awards and be part of the annual celebration of sporting achievement in Conwy. It is a great opportunity to promote your business, network with local community and show your support for local sporting talent.

- 2 tickets for the ceremony
- Company logo on the table list and table plan.
- Company merchandise on the table.
- Company logo in the event programme.
- An exhibition space at the event (to be requested in advance).





Social Media Presence



Nominate!



Coach of the Year

Sponsored by

GOGLEDD CYMRU
ACTIF
NORTH WALES



Friday 22
November 2024



Watch Live



Conwy Sports Awards
WINNER

Coach of the year

Lucy Moran

Sponsored by

GOGLEDD CYMRU
ACTIF
NORTH WALES



Get Involved:

We invite you to be a part of this prestigious celebration of sporting success.

To discuss sponsorship opportunities , please contact:

Caroline Jones, Leisure Development Manager - caroline.jones@conwy.gov.uk - 01492 575557

Join us in celebrating Conwy's outstanding sporting community and make an impact that lasts!